

This media pack has been created to give you a guide as to how to submit prepared artwork to us.

ARTWORK FOR LITHO PRINT

We recommend that High Resolution PDFs are the best format to submit artwork.

We will also accept:

- EPS files (fonts as outlines)
- Adobe Photoshop
- TIFF files
- Jpeg files (high quality only)
- Adobe Illustrator (fonts as outlines)

HI-RES PDF'S ARE THE MOST RELIABLE FORMAT

Create PDF files using Acrobat Distiller 4.0, 5.0 or 6.0. Compatibility 1.3 or 1.4

Select Job Option as "Press Optimised"

Do not use PDFWriter to create PDFs

More detailed PDF guidelines can be supplied if necessary

Please ensure the following...

- All files are sized correctly otherwise trimming will occur
- Embed all fonts
- Files must have a ".pdf" file extension
- Trim marks have an offset of at least 3mm
- Comp PDF files only
- Embed all images
- No RGB files
- Minimum 3mm bleed

OTHER FILE FORMATS

These can be either TIFF or Photoshop EPS files with the relevant file extension i.e .eps or .tif
CMYK, Grayscale and Colour Halftones must be no less than 300dpi at actual size they are to appear.

Line art no less than 800 dpi

Colour images must be **CMYK** without colour profiles or they will not print acceptably

ARTWORK FOR DIGITAL PRINT

As digital print is a very different process to Litho, we can accept more formats, yet we always stress the best format for any file is a High Resolution PDF.

If there is any information that you dont understand or you have a format that is not mentioned - please fee free to contact our artwork team where one of our staff will be happy to assist.

901 Yeovil Road Slough Trading Estate Burnham SL1 4JG

Tel: 01753 551 220 email: info@dynamicprintmedia.com www.dynamicprintmedia.com